



RVL Pharmaceuticals plc Announces Preliminary Second Quarter 2022 UPNEEQ® Net Product Sales Results

July 7, 2022

-- Expects second quarter 2022 preliminary UPNEEQ net product sales of approximately \$8.4 million, representing an increase of 42% from the first quarter 2022 --

-- Second quarter 2022 net product sales growth contributes to approximately \$14.4 million in the six months ended June 30, 2022 --

-- Approximately 2,200 cumulative unique medical aesthetics practices placed orders for UPNEEQ through quarter-end, a 100% increase from the first quarter 2022 --

-- Reaffirms fourth quarter 2022 UPNEEQ net product sales guidance of \$20 to \$25 million --

BRIDGEWATER, N.J., July 07, 2022 (GLOBE NEWSWIRE) -- RVL Pharmaceuticals plc (Nasdaq: RVL) ("RVL" or the "Company"), a specialty pharmaceutical company, today announced preliminary second quarter 2022 net product sales of UPNEEQ® (oxymetazoline hydrochloride ophthalmic solution), 0.1%, the first and only U.S. Food and Drug Administration ("FDA")-approved ophthalmic solution for blepharoptosis, or droopy eyelids, of \$8.4 million. The Company also announced that from February through June of 2022 it had received orders from approximately 2,200 cumulative unique medical aesthetics practices. The Company also reaffirms its guidance targeting net product sales of UPNEEQ for the fourth quarter of 2022 of \$20 to \$25 million.

"We are delighted with our year-to-date sales momentum, as we continue to demonstrate UPNEEQ's potential within the eyecare and medical aesthetics markets. During the second quarter of 2022, we continued to expand the number of medical aesthetics practices that have purchased UPNEEQ— doubling the number of providers since the end of the first quarter. In addition, we also worked diligently to begin to establish UPNEEQ as an integrated part of the medical aesthetics practice, which resulted in over 500 practices having re-purchased UPNEEQ by the end of the second quarter – an indication of the opportunity in this market. The enthusiasm from patients and providers has been encouraging and we are on our way to establishing a strong foundation for the adoption of UPNEEQ as an integral piece of the minimally/non-invasive facial aesthetics category," stated Brian Markison, Chief Executive Officer of RVL.

"As planned and previously announced, we expect to significantly expand our medical aesthetics salesforce by mid to late July and believe that we are well positioned to build on our momentum and achieve our fourth quarter 2022 net sales projection," concluded Markison.

Preliminary Financial Information

The financial and operating data for the second quarter of 2022 is preliminary and may change. This preliminary data has been prepared by, and is the responsibility of, the Company's management and no independent accounting firm has audited, reviewed, compiled or performed any procedures with respect to this preliminary financial data. There can be no assurance that the Company's actual results for this quarterly period will not differ from the preliminary financial and operating data and such changes could be material. In addition, the Company's estimate of UPNEEQ net product sales for the second quarter of 2022 should not be viewed as a substitute for full financial statements for the second quarter of 2022 prepared in accordance with U.S. generally accepted accounting standards. Additional information that will be material to investors will be provided in the financial statements for the three and six months ended June 30, 2022, and, accordingly, investors should not place undue reliance on the limited preliminary information being provided herein.

Forward Looking Statements

This press release includes statements that express the Company's opinions, expectations, beliefs, plans, objectives, assumptions or projections regarding future events or future results and therefore are, or may be deemed to be, "forward-looking statements." The Company's actual results may vary significantly from the results anticipated in these forward-looking statements, which can generally be identified by the use of forward-looking terminology, including the terms "believes," "expects," "may," "will," "should," "seeks," "projects," "approximately," "intends," "plans," "estimates" or "anticipates," or, in each case, their negatives or other variations or comparable terminology. These forward-looking statements include all matters that are not historical facts. They include statements regarding the Company's intentions, beliefs or current expectations concerning, among other things, its results of operations, financial condition, liquidity, prospects, financial guidance, growth plan, strategies, trends and other events, particularly relating to sales of UPNEEQ and FDA and other regulatory applications, approvals and actions, the continuation of historical trends, our ability to manage costs and service our debt and the sufficiency of our cash balances and cash generated from operating and financing activities for future liquidity and capital resource needs. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We may not achieve the plans, intentions or expectations disclosed in our forward-looking statements, and you should not place significant reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. Important factors that could cause actual results and events to differ materially from those indicated in the forward-looking statements include the following: UPNEEQ's ability to reach market acceptance by clinicians and patients; our ability to successfully commercialize UPNEEQ; our customers' willingness to pay the price we charge for UPNEEQ; the results of our marketing and sales expenditures; our dependence on third-party suppliers and distributors for UPNEEQ; UPNEEQ's ability to produce its intended effects; failures of or delays in clinical trials or other delays in obtaining regulatory approval or commencing product sales for new products; the impact of legal proceedings; and other risks and uncertainties more fully described in the "Risk Factors" section of our Annual Report on

Form 10-K filed on March 30, 2022 and other filings that the Company makes with the Securities and Exchange Commission. These forward-looking statements speak only as of the time of this release and we do not undertake to publicly update or revise them, whether as a result of new information, future events or otherwise, except as required by law.

IMPORTANT SAFETY INFORMATION

INDICATION

UPNEEQ® (oxymetazoline hydrochloride ophthalmic solution), 0.1% is indicated for the treatment of acquired blepharoptosis in adults.

WARNINGS AND PRECAUTIONS

- Ptosis may be associated with neurologic or orbital diseases such as stroke and/or cerebral aneurysm, Horner syndrome, myasthenia gravis, external ophthalmoplegia, orbital infection and orbital masses. Consideration should be given to these conditions in the presence of ptosis with decreased levator muscle function and/or other neurologic signs.
- Alpha-adrenergic agonists as a class may impact blood pressure. Advise UPNEEQ patients with cardiovascular disease, orthostatic hypotension, and/or uncontrolled hypertension or hypotension to seek medical care if their condition worsens.
- Use UPNEEQ with caution in patients with cerebral or coronary insufficiency or Sjögren's syndrome. Advise patients to seek medical care if signs and symptoms of potentiation of vascular insufficiency develop.
- UPNEEQ may increase the risk of angle closure glaucoma in patients with untreated narrow-angle glaucoma. Advise patients to seek immediate medical care if signs and symptoms of acute narrow-angle glaucoma develop.
- Patients should not touch the tip of the single patient-use container to their eye or to any surface, in order to avoid eye injury or contamination of the solution.

ADVERSE REACTIONS

Adverse reactions that occurred in 1-5% of subjects treated with UPNEEQ were punctate keratitis, conjunctival hyperemia, dry eye, blurred vision, instillation site pain, eye irritation and headache.

DRUG INTERACTIONS

- Alpha-adrenergic agonists, as a class, may impact blood pressure. Caution in using drugs such as betablockers, anti-hypertensives, and/or cardiac glycosides is advised. Caution should also be exercised in patients receiving alpha adrenergic receptor antagonists such as in the treatment of cardiovascular disease, or benign prostatic hypertrophy.
- Caution is advised in patients taking monoamine oxidase inhibitors which can affect the metabolism and uptake of circulating amines.

About RVL Pharmaceuticals plc

RVL Pharmaceuticals plc is a specialty pharmaceutical company focused on the commercialization of UPNEEQ® (oxymetazoline hydrochloride ophthalmic solution), 0.1%, for the treatment of acquired blepharoptosis, or low-lying eyelid, in adults. UPNEEQ is the first non-surgical treatment option approved by the FDA for acquired blepharoptosis.

Investor and Media Relations for RVL Pharmaceuticals plc

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